



J Schwanke The Flower Expert

A True Flower Celebrity, TV Host and Producer, Award Winning Author and Speaker, and the Most Trusted Voice in the Flower Industry.

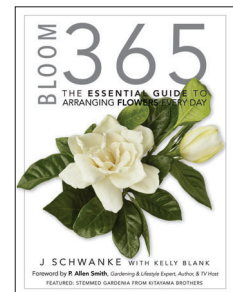
J Schwanke's Life In Bloom, uBloom.com, and J Schwanke Productions

Schwanke is the host, creator and producer of **J Schwanke's Life in Bloom**, seen on public television (PBS) and Create TV stations nationwide. He is also CEO of **uBloom.com**, the first online community for flower fans, created for both professionals and enthusiasts. J is host and producer of the web broadcast flower design show, **Fun with Flowers and J**, seen online at uBloom.com. The show's predecessor, **JTV**, was the first of its kind. His company, **J Schwanke Productions** produces videos, trend publications and books created for the general public and flower professionals alike.



About J Schwanke

Fourth generation florist J Schwanke is a flower expert, flower content producer, and professional speaker, known throughout the flower industry and beyond. He is regarded as the most trusted voice in the flower industry. (He was actually born at a flower convention!) His TV show, **J Schwanke's Life in Bloom**, and his website, **uBloom.com**, offers flower fans everywhere ways to learn and experience the fun of flowers and flower arranging, 24/7! J's passion for flowers is far-reaching and infectious. J is the author of **Fun with Flowers - Your Guide to Selecting, Arranging and Enjoying Beautiful Flowers**, published in 2014, which received a Living Now Book Award. His latest book, **Bloom 365 - The Essential Guide to Arranging Flowers Every Day**, features 365 tips, tricks, and techniques for flower arranging and won the Independent Publisher Book Award.



J Schwanke's Career Highlights

- Host, creator, and producer of **J Schwanke's Life In Bloom**, a lifestyle tv show that is centered around flowers, on public television (PBS) and Create TV stations nationwide
- Host and creator, internet video series **Fun with Flowers and J** on **uBloom.com**
- Frequent guest on **P. Allen Smith's Garden Home**, PBS, and **P. Allen Smith's Garden Style**, syndicated, television programs
- Author of **Bloom 365 - The Essential Guide to Arranging Flowers Every Day**
- Author of **Fun with Flowers - Your Guide to Selecting, Arranging and Enjoying Beautiful Flowers**
- Host and creator of internet video documentary series:
 - **The Flowers of Colombia on uBloom**, 12 episodes about Colombia's culture of sustainability in flowers
 - **The California Grown Experience on uBloom**, 40 episodes featuring flower farmers and distributors
 - **The Florida Fresh Foliage and Flower Tour**, 8 episodes primarily featuring Florida's vibrant foliage farms
 - **Destination Dallas**, 12 episode series on Trend and Color in the holiday and home accessories markets
- Regular guest contributor to **My West Michigan**, and predecessor **Take 5 and Company**, WZZM TV 13
- Design Expert for Dallas Market Center, the most complete wholesale trade resource in the world
- Creator of **uBloom Trend Synthesis**, a trend publication for the flower and home accessories markets
- Host and creator, internet video series **JTV** on **uBloom.com**
- Product Designer, **Gala Bouquet Holder**, FloraCraft Corporation
- Product Designer, **Floral Fan Deck**, John Henry Company
- Creative Director for books published by the John Henry Co. (**Wedding Flower Style**, **Flowers for Every Day**)
- 21 years as Public Speaker, Flower Design Consultant, and Flower Industry Spokesperson
- 13 years as Director of Operations, Greens Greenhouses Flower Shop and Garden Center

Critics, sponsors and flower-loving attendees agree, Schwanke is one of the most requested speakers in the world of flowers.

J Schwanke's Public Speaking Highlights

- Epcot International Flower and Garden Festival, Walt Disney World
- Tulip Time, Holland, Michigan
- Bouquets to Art, San Francisco
- Horti-Fair, Amsterdam, The Netherlands
- Flowers at Kensington Palace, London, Great Britain
- Art in Bloom, Museum of Fine Arts Boston
- San Francisco Flower & Garden Show
- Flower Demonstrations in all 50 States

J Schwanke's Awards and Recognitions

- 2017 Top 50 Influencers - People Who Made a Difference, TheFlorist.Co.UK
- 2017 Independent Publisher Book Awards, Gold Medal Winner - Home & Garden for *Bloom 365 - The Essential Guide to Arranging Flowers Every Day*
- 2015 One of "Today's Most Influential Floral Designers" by *Flowers Across Melbourne*
- 2014 Living Now Book Award for *Fun with Flowers - Your Guide to Selecting, Arranging and Enjoying Beautiful Flowers*
- 2013 Iron Designer, International Floral Expo
- 2011 Crystal Rose Award, Denoting Living Legend in the Flower Industry
- 2010 Society of American Florists' Tommy Bright Lifetime Achievement Award of Excellence in Communication, Instruction and Marketing for the Flower Industry

J Schwanke's Professional Certifications and Education

- Certified Flower Designer (CFD)
- American Academy of Floriculture (AAF)
- American Institute of Floral Designers (AIFD)
- Professional Floral Communicators International (PFCI)
- Public Speakers Association
- BFA Marketing and Public Relations, Lutheran Midland College

CONTACT INFORMATION

Please visit JSchwanke.com for more information.

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